Eco-Innovation Investment in Polish Regions: An International Perspective from Hong Kong

Krakow, Poland | 3 June 2025 By HKTDC



Purchasing power parity-adjusted GDP (2024) in International dollars

 PPP-adjusted GDP measures a country's economic output based on local purchasing power, adjusting for differences in cost of living



Asia in eco-innovation

- Asia as the world's supply chain centre
- High adoption of tech and innovation
- Lessons learnt for sustainable development
- 47.1% of global fintech transaction market
- Fast-growing consumption cluster of high and middle class, GenZ and millennial population

Hong Kong Ecosystem and Perspective



CONNECTING Funds with Investment Opportunities



- Active and top IPO market over the years
- Market capitalisation: €4 trillion AUM (2025)
- 4th / 5th in the world for foreign direct investment (UNCTAD: World Investment Report 2024)
- 2 700+ Single Family Offices, 12,545 UHNWIs (Asia's 1st)
- 2/3 of mainland China's inward & outward investment is through Hong Kong (China's Ministry of Commerce)
- No control over capital movement, capital gains tax, dividend income tax
- Largest offshore RMB clearing centre in the world (80% of global settlements processed in Hong Kong)

Financing green transition

- Green transition and smart city development
 - Hong Kong is the top market for sustainable bonds arrangement in Asia
 - In recent years, over **one-third** of Asia's green and sustainable bond issuances were arranged in Hong Kong
 - In 2024, the amount increased to US\$40 billion+, or 45% of the market by volume



Referencing Hong Kong's experience

Combine green tech & finance to create business opportunities for transformation and development

- Pilot Green and Sustainable Finance Capacity Building Support Scheme
- Adoption of International Financial Reporting Standards Sustainability Disclosure Standards for listed entities by 2028
- Strategic investment into tech enterprises such as new energy and green technology
- Develop Hong Kong InnoCentre as a leading "GreenTech Hub"
- Strengthen co-operation with developing markets to further cultivate the ASEAN and Middle East markets, and explore
 opportunities in Central Asia, South Asia and North Africa
- Tax exemption for green methanol used for bunkering
- Support the decarbonisation of the international & local aviation industry, promote the application of Sustainable Aviation Fuel (SAF)
- Commerce operation of Hong Kong's first waste-to-energy facility for treating municipal solid waste. I-PARK2 will be developed with a treatment capacity of 6,000 tonnes per day
- 100 000+ electric vehicles about 8 times of that five years ago. The Government launched a Euro 35 million subsidy scheme to help install 3 000 fast chargers across the city by 2030 (for 160 000 additional EVs)
- Explore smart and green mass transit system projects in new urban areas
- Blueprint for the Sustainable Development of Agriculture and Fisheries to assist the upgrading and transformation of the agriculture and fisheries industries.

Poland as an investment destination

- one of the fastest-growing economies in the EU and Central & Eastern Europe (CEE).
- Hong Kong investors have also extended their presence in Poland, with the city's net FDI stock nearly doubled over the 2018-2023 period in the country.
- In 2023, Hong Kong was the 4th largest Asian investor in Poland, after only South Korea, Japan and Mainland China, with a net inward FDI stock of €570 million.
- A trend of an increase in private equity investments



Investing in Poland

- Trade and supply chain to enhance Asia-Europe connection
 - The Gdynia Ports project
 - CGL Boleslawiec Park
 - Warehouses and distribution centres
- Green transition
 - Fundraised CATL with plans for new industrial energy storage manufacturing and innovation
 - Polenergia projects in renewable energy
- Real estate and development
 - Development projects, smart city solutions



Project matching for green development & innovation

Srowse Opportunities

PROJECT

New Centre of Gdańsk South

Updated on August 19, 2024



Wojciech Tyborowski Director

The Public-Private Partnership development of the multi purpose park, which includes offices, housing and commercial services. The area of the project is located in the key part of Gdańsk Południe district (southern part of Gdańsk, Poland), where approximately 114,000 people live. Gdańsk itself is one the key cities in Poland and a part of a larger urban organism called Tricity (the largest metropolitan area in the region of Southern Baltic Sea with over 1.6 million residents). Plots are located in the center of one the fastest growing residential areas. In the future the area will open up thanks to the construction of the metropolitan railway integrated with public transportation.

Project Location

Poland

Project Sectors

Project Sectors

Urban Development

Project One-liner

New Centre of Gdańsk South



Konsulat Generalny RP w Hongkongu 🇇 @PLinHK

InnoEX

Discover innovations from Poland at our booth, 3D-CO3, hosted by the Consulate General of the Republic of Poland in Hong Kong and The Polish Investment and Trade Agency

Cooperation in eco-innovation

(e.g. InnoEX Hong Kong)

HKTDC, 13-16.04 (Sat to Mon): 9:30 am – 6:30 pm (Tue): 9:30 am – 5:00 pm

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